



About Straight for Equality

Launched in October 2007, [Straight for Equality](#) is one of PFLAG National's nationwide initiatives. It expands the organization's efforts to include more people in the equality movement than ever before.

Straight for Equality aims to do this by engaging straight allies – people who do not have a gay, lesbian, bisexual or transgender (GLBT) family member, but who still want to be part of achieving equality for all.

With almost 40 years of being the “straight voice in the gay movement” no other organization has as successful of a track record in educating and empowering parents, families, friends and allies. PFLAG is the only nationally based organization that is uniquely positioned to make this effort a reality.

The project is centered around three main points:

- Straight for Equality aims to invite, educate, and empower straight allies to come out as allies, speak up on behalf of their GLBT friends and loved ones, and join into the equality movement in both non-political and political ways.
- Straight for Equality is not about protests or confrontations. It is about starting everyday conversations that can gradually change attitudes and broaden the understanding that GLBT rights are everyone's concern
- Straight for Equality welcomes all people, regardless of where they are on their journey to becoming an ally. There's no checklist for being an ally – just a willingness to learn more.

Straight for Equality Programs:

- **Straight for Equality in the Workplace:** Since the launch of our Straight for Equality in the Workplace training program, PFLAG staff has had the opportunity to train nearly 5,000 people and work with more than 50 companies nationwide. The educational program now features more than seven training program options for organizations.
- **Straight for Equality in Healthcare:** In 2009, PFLAG launched the Straight for Equality in Healthcare Project to educate and engage healthcare providers in all disciplines to be more culturally-inclusive in their work. PFLAG worked with the Gay and Lesbian Medical Association to add an “ally” category to its provider database to enable healthcare professionals who identify as straight allies to be part of the service.
- **Straight for Equality in Faith Communities:** Launched in 2012, Straight for Equality features faith-focused resources and tools for people of all denominations to start having critical conversations in their faith communities to create more welcoming institutions.
- **The Straight for Equality Awards Gala:** Each year, we honor and celebrate straight allies and the amazing work that they do for the LGBT community. Past winners include civil rights pioneers like Dr. Maya Angelou and Dr. Johnnetta B Cole, entertainer Liza Minnelli, actresses Sigourney Weaver and Rosie Perez, Broadway stars Audra McDonald and Will Swenson, sports icons Scott Fujita and Hudson Taylor, author Charlene Harris, faith leaders like Pastor Jay Bakker, and organizations like IBM, Sodexo, MetLife, and KPMG.

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